



Give Local: fundraising and promotion guidance

By taking part in Give Local, you're helping us encourage more people to support local grassroots charities and community groups. Alongside raising funds for your own organisation, we'd love you to help spread the word about the campaign and inspire others to give locally.

Fundraising

- **Set up an online fundraising page** to collect donations. We can only match-fund donations, including Gift Aid, that are made through your online fundraising page during the campaign period: **16 October – 22 November 2026**.
- **Make the most of match-funding.** Donations will be match-funded up to £5,000, we recommend highlighting this on your fundraising page.
- **Share your fundraising page with us.** Please send us the link once your page is set up.

Promoting Give Local

- **Tag Heart of Bucks** in your social media posts.
- **Use the campaign materials.** You're welcome to use the images provided as often as you like. You may create your own images but please ensure you use the Give Local logo.
- **Keep the logo as it is.** Please do not edit or distort the Give Local logo.
- **Spread the word.** Consider using your existing networks eg trustees, volunteers, and staff to share the campaign.
- **Get in touch if you need anything.** If you'd like additional images or have any questions about promoting Give Local, please let us know. You can get in touch via team@heartofbucks.org

Thank you for being part of Give Local and helping us inspire more people to support the organisations making a difference in their local communities.