**Heart of Bucks**
COMMUNITY FOUNDATION FOR BUCKINGHAMSHIRE

# Impact & outcome categories for grant applicants

**Impact:** Measure of the tangible and intangible consequences of some action.   It is the longer term effect of a project or an activity on the social fabric of the community and well-being of the individuals and families.

**Outcome:** An immediate change that occurs as a direct result of project indicators or outputs

**Indicators:** These are measureable data produced by a project

## Impact categories:

### 1. Maximise ability to strengthen community cohesion & build social capacity

| Outcome | Indicators |
|---|---|
| Improve community cohesion | 1) Number of people who participated in community activities as part of the project<br>2) Number of people who have taken part in a community activity for the first time as part of the project |
| Improve the community working together | 1) Number of people engaged in regular volunteering as part of the project<br>2) Number of hours of community activity provided as part of the project |
| Reduce crime, violence and anti-social behaviour | 1) Number of recorded addicts in treatment as a result of the project<br>2) Number of new recorded addicts in treatment as a result of the project<br>3) Number of young people who took part in a project/programme and had not reoffended within a period of 3 months<br>4) Number of ex-offenders taking part in a project/programme designed to divert them away from criminal behaviour<br>5) Number of people taking part in a project/programme designed to divert them away from anti-social behaviour<br>6) Number of perpetrators of domestic abuse taking part in a project/programme designed to divert them away from abusive behaviour<br>7) Number of people who went into further education as result of the project |
| Strengthen organisations through capacity building | 1) Number of new partnership established as a result of the project<br>2) Number of existing partnerships developed/strengthened as a result of the project |
| Promote safer communities | 1) Number of people who reported that they felt safer in their communities as result of the project |

| | 2) Number of people who reported feeling safer in their communities as a result of the project |
| | 3) Number of people being supported as victims of anti-social behaviour or crime as a result of the project |
| Improve access to volunteering | 1) Number of people engaged in regular volunteering as part of the project |
| | 2) Number of new volunteers as part of the project |
| | 3) Number of volunteering opportunities available as part of the project |
| | 4) Number of new volunteering opportunities available as part of the project |

## 2. Advance people's physical and mental health, wellbeing and safety

| Outcome | Indicators |
|---|---|
| Increase access to sport, exercise and leisure activities | 1) Number of activities available as part of the project |
| | 2) Number of new activities available as part of the project |
| | 3) Number of hours of sport, exercise and leisure activities provided by the project |
| | 4) Number of new hours of sport, exercise and leisure activities provided by the project |
| | 5) Number of groups providing health-related activities |
| | 6) Number of people taking part in sport, exercise and leisure activities as part of the project |
| | 7) Number of new people taking part in sport, exercise and leisure activities as part of the project |
| Reduce substance misuse and addictions | 1) Number of people accessing support services for addiction |
| | 2) Number of recorded addicts in treatment as a result of the project |
| | 3) Number of new recorded addicts in treatment as a result of the project |
| Improve health (physical/mental/emotional) | 1) Number of activities promoting healthy lifestyle (e.g. healthy eating, smoking cessation etc) |
| | 2) Number of people reported improved physical/mental/emotional health |
| | 3) Number of people who participated in sport, exercise and leisure activities |
| | 4) Number of groups providing health related activities |
| | 5) Number of hours of sport, exercise and leisure activities provided by projects |
| | 6) Number of new hours of sport, exercise and leisure activities provided by projects |

### 3. Promote reduction of isolation and disadvantage and access to local services

| Outcome | Indicator List |
|---|---|
| Support vulnerable people | 1) Number of people accessing support services as a result of the project<br>2) Number of people accessing support services for the first time as a result of the project<br>3) Number of people supported to achieve independent living/require less living support as a result of the project<br>4) Number of people achieving independent living/no longer requiring support as a result of the project<br>5) Number of people attending regular social activities as a result of the project<br>6) Number of people who participated in community activities as part of the project<br>7) Number of people who participated in community activities for the first time as part of the project |
| Promote human rights and equality | 1) Number of people accessing support services due to discrimination or unfair treatment<br>2) Number of new people accessing support services due to discrimination or unfair treatment |
| Reduce isolation | 1) Number of people accessing support services as a result of the project<br>2)<br>3) Number of people accessing support services for the first time as a result of the project<br>4) Number of people attending regular social activities as a part of the project<br>5) Number of people who participated in community activities as a result of the project<br>6) Number of people who participated in community activities for the first time as a result of the project |
| Increase access to services | 1) Number of people accessing services as a result of the project<br>2) Number of people accessing services for the first time as part of the project |

## 4. Transform access to, and engage with, the environment and public spaces

| Outcome | Indicator List |
|---|---|
| Improve quality of local environment and public space | 1) Number of new community facilities created<br>2) Number of people using local public spaces as a result of the project<br>3) Number of people using local public spaces for the first time as a result of the project<br>4) Number of volunteers taking care of local public spaces as part of the project<br>5) Number of new volunteers taking care of local public spaces as part of the project<br>6) Number of people using public/community transport<br>7) Number of new people using public/community transport<br>8) Number of allotments<br>9) Number of new allotments<br>10) Number of people engaged in gardening<br>11) Number of new people engaged in gardening<br>12) Number of environmental improvement schemes or service created |
| Reduce carbon footprint | 1) Number of people using public transport<br>2) Number of new people using public transport<br>3) Number of people reporting reduction in car use<br>4) Number of car journey eliminated<br>5) Number of composting schemes<br>6) Number of new composting schemes<br>7) Number of new low energy community facilities<br>8) Number of groups/projects operating environmental policies<br>9) Number of groups/projects campaigning on environmental issues<br>10) Number of service and facilities by public transport, walking and cycling<br>11) Number of households participating in environmental projects<br>12) Number of tonnes of waste diverted from landfill<br>13) Number of units of energy saved |
| Increase biodiversity | 1) Number of local wildlife protection schemes<br>2) Number of orchard and green space schemes<br>3) Number of people engaged in regular volunteering as part of the project<br>4) Number of new people engaged in regular volunteering as part of the project<br>5) Number of trees planted<br>6) Number of new habitats created |

### 5. Improve life skills, education, employability and enterprise

| Outcome | Indicator List |
|---|---|
| Increase enterprise | 1) Number of people being self employed<br>2) Number of social enterprises set up as a result of the project<br>3) Number of new businesses started as a result of the project<br>4) Number of social entrepreneurs created from the project |
| Improve economic wellbeing | 1) Number of people who started on the path to employability as result of the project<br>2) Number of people who gained sustainable employment as a result of the project<br>3) Number of people who became self employed as a result of the project<br>4) Number of people coming off work-related benefits<br>5) Number of employment opportunities available<br>6) Number of new employment opportunities available as a result of the project<br>7) Number of work placement/experience opportunities available as a result of the project<br>8) Number of volunteer opportunities available as a result of the project<br>9) Number of new volunteer opportunities available as a result of the project |
| Increase employability | 1) Number of people who attended training as part of the project<br>2) Number of people who gained accreditation as part of the project<br>3) Number of people who gained sustainable employment as a result of the project<br>4) Number of people who became self employed as a result of the project<br>5) Number of people who went to further education as a result of the project |
| Increase in beneficiary training, education, accreditation and employment | 1) Number of the people coming off work related benefits<br>2) Number of people who attended training as part of the project<br>3) Number of people who attended training for the first time as part of the project<br>4) Number of people who gained new skills as part of the project |

|  | 5) Number of people who gained new skills for the first time as part of the project |
|  | 6) Number of people who gained accreditation as a result of the project |
|  | 7) Number of people who gained accreditation for the first time as a result of the project |
|  | 8) Number of people who gained sustainable employment as a result of the project |
|  | 9) Number of people who started on the path to employability as a result of the project |

## 6. Connect people with arts, culture and heritage

| Outcome | Indicator List |
|---|---|
| Promote opportunities for creativity | 1) Number of projects that promote creativity<br>2) Number of people participating in projects that promote creativity as part of the project<br>3) Number of people taking part in arts activities for the first time as part of the project<br>4) Number of new people participating in projects that promote creativity as part of the project<br>5) Number of people taking part in arts activities for the first time as part of the project |
| Preserve local heritage | 1) Number of memberships of local heritage organisations<br>2) Number of people visiting a local heritage site<br>3) Number of people volunteering to maintain a local heritage site<br>4) Number of buildings saved<br>5) Number of preservation and heritage projects completed<br>6) Number of oral history recording made |
| Increase opportunities for public to engage with culture and heritage | 1) Number of membership of local heritage organisations<br>2) Number of people visiting a local heritage site<br>3) Number of people volunteering to maintain a local heritage site<br>4) Number of projects that promote engagement with culture and heritage<br>5) Number of audiences |